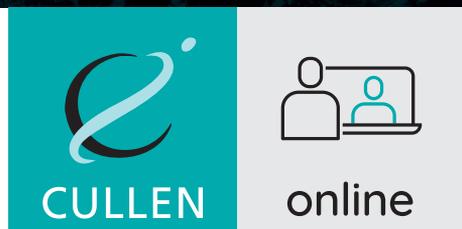


EU proposals to regulate online platforms: Digital Markets Act and Digital Services Act

A FOUR-DAY ONLINE TRAINING COURSE



INTERNATIONAL

regulation made simple

EU proposals to regulate online platforms: Digital Markets Act and Digital Services Act



TRAINING

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The training will provide attendees with:

- a comprehensive overview of the European Commission's proposed regulations on the Digital Markets Act (DMA) and the Digital Services Act (DSA);
- the context of adoption of the proposals and how the proposals fit into the existing national and EU legal frameworks;
- an explanation of which operators will fall in the scope of the future DMA/DSA;
- a clear understanding of the obligations and prohibitions foreseen in the proposals, some of which are inspired by past and pending antitrust investigations; and
- an insight into the innovative oversight and enforcement models that are envisaged.

Who should attend and why?

The course is suitable for:

- regulatory and competition law experts who wish to gain a detailed understanding of the proposed DMA/DSA; and
- anyone in the industry who wishes to gain an overview of new key rules shaping the digital economy and of their impact.

The seminar will help participants to:

- understand how the future DMA/DSA could affect their regulatory environment; and
- learn and exchange views on how the DMA/DSA could shape the platform economy in Europe.

“Very interesting, complete and essential for professionals working in the sector”

Carla Carrinho, NOS

The training organiser

Cullen International provides regulatory and competition law intelligence in telecoms, media, postal and the digital economy - covering developments across Europe, Americas, the Middle East and North Africa, as well as key trends across the globe.

For over thirty years, we have been providing comprehensive, neutral, unbiased, timely information that is trusted by industry and official institutions alike. We are widely recognised as the leading regulatory intelligence provider in the field.

Our services consist of a unique range of alerts, reports, benchmarks and enquiry services that are complemented by our topical conferences and regulatory training offer.

We are also regularly selected to carry out important research and studies for the European Commission and other organisations and we are frequently sought out to chair or make presentations at industry events.

In particular, Cullen International participated in a research consortium that completed an impact assessment study to support the European Commission's preparatory work for its recent Digital Markets Act proposal.

COURSE TIMINGS

For future course dates,
please visit our website:

www.cullen-international.com



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Presenters



All Cullen International trainers are seasoned regulatory affairs professionals with over 10 years experience in their field of expertise.

Laura Sboarina, *Principal Analyst*

Laura follows EU regulation affecting the media sector, specialising on television and online video services. She also follows the television markets in Italy and the US.

Laura joined Cullen International in 2011, previously representing in Brussels the European association of television and radio advertising sales houses (EGTA).

Michèle Ledger, *Head of Practice*

Michèle leads Cullen International's Media regulatory intelligence service. She worked for many years in the digital economy practice and has extensive knowledge of the implementation of the EU frameworks at national level across Europe. She is a researcher at the CRIDS research centre of the University of Namur where she also lectures on the regulatory aspects of online platforms at the postmaster degree course (DTIC). She joined Cullen International in 1998, previously working as a lawyer in Brussels.

Janne Kalliala*, *Head of Competition Law*

Janne is responsible for the Competition Law service of Cullen International that follows, analyses and explains competition law developments at both EU and national level. He also follows telecoms regulation in Finland. Prior to his collaboration with Cullen International, Janne was a competition lawyer in Helsinki.

Javier Huerta*, *Head of Digital Economy*,

Javier leads the digital economy regulatory intelligence service for Europe. Before joining Cullen International in 2014, Javier worked at the European Commission on copyright, e-commerce and other topics related to online services. He is a qualified lawyer.



Guest speaker

Alexandre de Streel*

Alexandre de Streel* (Namur University and Centre on Regulation in Europe CERRE) is a Professor of EU Law who has published extensively on the competition policy and regulation of the digital industries. Alexandre is also visiting professor at SciencesPo Paris, Barcelona Graduate School of Economics and the European University Institute and a part-time judge at the Belgian Competition Authority. Previously, he worked for the EU Council of the Ministers during the Belgian Presidency of 2010 and for the European Commission (in the policy unit of DG Communications Networks, Content and Technology) between 2000 and 2003 dealing with the revision of the European regulatory framework for electronic communications.

* In 2020, Alexandre, Janne and Javier participated in a research consortium that prepared an impact assessment support study for the European Commission, which informed the Commission's preparatory work for its Digital Markets Act proposal.



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DMA & DSA: general introduction

This session will look at the growing market power and influence of large digital platforms. It will provide an overview of:

- Key concepts to understand the economic and societal power of digital platforms
- The competition law tools to address issues in digital markets
- The existing EU regulation targeting digital platforms
- The evolution of the EU policy on digital platforms: from a problem-driven approach to a holistic approach

DMA: objectives and key concepts

This session will introduce the main objectives and the scope of the draft DMA. It will also analyse:

- The relationship between the DMA and both existing regulation and competition rules
- The type of services covered
- The concept of gatekeeper, as well as the mechanisms to designate gatekeepers

DMA: obligations and prohibitions

This session will go through the prohibitions and obligations listed in the draft DMA. It will also:

- Analyse how the different practices in the DMA have been addressed in competition cases
- Refer to the regulatory dialogue between the European Commission and gatekeepers to further specify certain obligations and prohibitions
- Address the concept of emerging gatekeepers

DMA: enforcement and governance

This session will focus on the enforcement and governance mechanisms under the draft DMA, in particular:

- The European Commission's sweeping powers
- The different market investigations foreseen
- Sanctions in case of non-compliance
- The role of EU member states through the Digital Markets Advisory Committee

DSA: introduction, reach, and enforcement aspects

This session will introduce the main objectives and the (material and territorial) scope of the proposal. It will also analyse:

- The impact of the DSA on other (EU and national) legal frameworks that already set specific obligations for digital services
- How the existing liability rules are modified
- The rules on oversight and enforcement, and in particular the role of Digital Service Coordinators and the European Board for Digital Services



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DSA: due-diligence rules

This session will introduce the system of common and tailored due-diligence rules for all digital services and will provide a detailed explanation of:

- Basic rules that apply to all intermediaries
- The new harmonised action-and-notice procedure for hosting services
- Additional requirements that apply to online platforms (e.g. social media and marketplaces) in relation to the sale of products and procedures that apply in case of manifest misuse and serious criminal offences

DSA: transparency and user safeguards

This session will look at the additional obligations imposed on the different providers to increase the transparency of their activities and to avoid private censorship. In particular, it will provide an overview of:

- The different layers of reporting obligations in relation to content moderation activities
- The safeguards that are proposed to protect those users that share content and how these safeguards increase in line with the level of due-diligence required

DSA: additional rules for very large platforms and systemic risks

This session will cover rules for very large platforms (VLP). In particular, it will explain:

- What are the systemic risks that the proposal wants to address, including beyond illegal content
- The procedure for assigning the status of VLP
- The specific enforcement mechanisms that apply including the new power given to the European Commission in case of infringements
- Measures these platforms need to take to assess and mitigate systemic risks
- Additional rules on the transparency of online advertising and of recommender systems

DMA & DSA: critical appraisal

This concluding session will provide a comparison of the similarities/differences between the DMA and the DSA. Alexandre de Stree will provide a critical analysis of the proposals and some emerging questions including on the oversight models proposed and on the role competition law will play following the adoption of the DMA. Time will be left for interaction with participants.



For more information



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How to register?

Please register by filling in the respective registration form on our website:

www.cullen-international.com

Fees

Fee (VAT excluded*) per delegate

Early-bird fee (up to one month before the event)	€ 1,530
Standard fee	€ 1,700

10% discount for multiple registrations from the same organisation

* No VAT chargeable on bookings by participants from the European Union who are subject to VAT in their country or by non EU participants. Belgian VAT (21%) is chargeable on bookings by European participants who are not subject to VAT.

Upon receiving your registration, we will send you an invoice to be paid within one month and in all cases before the event. Payment can be made by bank transfer or by credit card. In the absence of payment by the due date, Cullen International reserves the right to reallocate places.

Trainings and conferences general terms and conditions

A. Limited number of delegates

To ensure a high quality training/conference experience, the number of participants in the training/conference programme will be limited. Cullen International reserves the right to refuse registrations once the maximum number of participants is reached.

B. Cancellations / substitutions

Cancellations must be made in writing. Full refunds will be paid only if cancellations are received by Cullen International 14 days before the start of the training/conference course.

For trainings, in case of cancellations within 14 days before the start of the training course, a refund will also take place but an amount of 300e will be charged for administrative costs.

If the delegate registers to a subsequent training course that takes places within one year from the date of the training for which the registration was cancelled, the amount of 300e will be deducted from the cost of that subsequent training course.

Delegate substitutions can be made at any time. They must be communicated to Cullen International before the start of the course.

C. Non-attendance

In the event of non-attendance, full training/conference fees will remain payable and no refunds will be paid.

D. Changes to programme, venue or date

Cullen International reserves the right to make changes to the programme, the venue and the presenters. Cullen International also reserves the right to cancel or reschedule the training/ conference if there are insufficient participants. Delegates will be notified in good time and will be entitled to a refund of the fee if the training/conference is cancelled or is changed to a date which is not convenient for the delegate.

E. Invoicing and Payment conditions

Registrations will only be effective after payment receipt and payment must be done before the event takes place. Cullen International reserves the right to refuse attendance of a participant whose invoice has not been paid prior to the event.

Cullen International also reserves the right to refuse registrations to members of organisations who had registered participants to previous events and not paid their invoices. The delegate shall provide, while registering to attend an event, all requested information necessary

for the issue of the invoices. All invoices are payable in total, for the amount invoiced including the taxes stated on each invoice (VAT). No withholding for tax or administrative reasons will be accepted.

F. Data protection

Your personal data will be used for the purpose of organising the training or conference. Cullen International will also subsequently use such data to inform you of its future training programmes and other activities or services, unless you opt out by sending us an email. Your personal data will not be communicated to any third parties.

G. Confidentiality and Copyright

All Cullen International training/conference material is subject to normal copyright conditions. Any copy is subject to prior written authorisation from Cullen International.

The training/conference material is for the delegate's own use and may not be disclosed to any third party. It shall be treated with a high level of confidentiality, in the same way as the delegate protects its own confidential information.



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