

Masterclass in EU environmental policy, legislation and industry practices

A TWO-DAY TRAINING COURSE



1986 | 2026



in-person
training

regulation made simple

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TRAINING

Why this training & why now?

Nearly all governments around the world remain committed to address climate change, despite recent political upheavals. In the EU, this has led to the introduction and implementation of a wide-ranging set of policies designed to reduce emissions, develop more economic self-reliance and establish a circular economy.

For companies, environmental regulation has complex implications, adding compliance costs but also incentivising operational changes to improve their own efficiency.

Recent years have seen an increased focus on the environmental impact of the ICT sector, in particular because of the very significant increase in the number and size of data centres, largely because of the development and rollout of artificial intelligence. Regulatory scrutiny is growing. At the same time, the sector has substantial opportunities to deploy digital solutions to help other organisations work in a more environmentally-friendly way.

The transport and delivery sector also faces significant environmental challenges, and is one of the largest contributors to greenhouse gas emissions. EU legislation on green vehicles, transport emissions and air pollution seeks to accelerate the transition to sustainable transport and delivery.

In this rapidly changing context, understanding how environmental rules apply and are implemented and enforced across Europe has become essential for regulators, policymakers and organisations operating in the ICT sector, and in the transport and delivery sector.

What you will gain from this training:

By attending this training, participants will:

- Gain a clear insight into the EU's main environmental rules and forthcoming changes
- Understand the impact of these rules on the digital communication and on the transport and delivery sectors, including how organisations in these sectors are responding
- Learn and exchange views on emerging questions faced by industry and regulators alike

The training combines legal analysis with real-world regulatory practice, with a focus on applicability and relevance for professionals.

Who should attend and why?

The course is designed for professionals who need to understand how environmental regulation in Europe is evolving, how industry is reacting and how it affects their activities.

It is particularly relevant for:

- Regulatory and policy experts working on environmental topics who wish to refresh their understanding of the broader range of environmental issues and industry practices
- Regulatory and policy specialists who want to become acquainted with broader environmental legislative developments at EU level
- Individuals who have recently acquired environmental responsibilities and wish to acquire a rapid grasp of the key rules and industry practices

The training is suitable both for those seeking a comprehensive overview and for those wishing to deepen their understanding of specific regulatory developments.



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PROGRAMME OVERVIEW

EU rules and the digital communications sector

The main programme will cover the EU's main environmental rules and forthcoming changes. There will be a particular focus on the impact of these rules on the digital communications sector, including how organisations in the sector are responding.

Setting targets – EU and national

- The EU's climate targets
- How is the EU ensuring the achievement of these targets
- ETS and CBAM
- National targets for EU member states
- National targets for countries outside the EU

Setting targets – organisations, three scopes, SBTi

- Standards for climate reporting
- The three different types (scopes) of emissions
- The use of carbon credits and offsets
- How organisations set targets
- How organisations measure and report on their performance

Reporting and responsibility, CSRD, CSDD

- EU reporting obligations for environmental and social impact
- Main provisions and aims
- Changes from the previous NFRD
- EU requirements for companies to take responsibility for adverse environmental impacts
- Comparison of the CSRD and CSDD
- Implementation and timelines

Greening – offsetting and carbon capture

- How does offsetting work
- Assessing the calculation of offsets
- Carbon management systems
- Carbon capture and use

Greening – using technology to reduce emissions

- Areas where digital technology can facilitate lower emissions
- Examples from key areas, including transport, cities, energy systems, agriculture
- What difference will new digital technologies make

Circularity and ecodesign

- Zero waste hierarchy
- Designing products for circularity
- The EU rules on ecodesign
- Other circular economy initiatives

COURSE TIMINGS

For future course dates
and the detailed agenda,
please visit our website :



cullen-international.com

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Production, e.g. ICT networks and user equipment

- The environmental impact of producing digital equipment
- Examples of actions to reduce this impact
- Regulatory actions and monitoring

Operation and usage – ICT services

- The environmental impact of operating digital equipment
- The environmental impact of digital equipment usage
- Examples of actions to reduce the impacts
- Regulatory actions and monitoring

AI and data centres

- Reasons behind strong growth in environmental impact of data centres
- Regulatory reactions and new rules
- Industry actions and commitments

Waste and recycling, including WEEE

- EU rules around the disposal and treatment of EEE
- Impact of these rules
- What changes are likely if the WEEE Directive is reviewed

End user protection, greenwashing

- EU rules to protect against greenwashing
- EU rules to encourage informed consumer behaviour

EU legislation – where we are now, what next

- Overview of Omnibus directives
- Remaining actions and implementation
- What new EU initiatives are underway and planned

EU rules and the transport and delivery sector

This new module will cover how the EU's environmental rules impact on the transport and delivery sector, including how organisations in the sector are responding.

Environmental priorities in the transport and delivery sector

- Main sources of GHG emissions in the transport and delivery sector
- Priority action areas for the industry
- The environmental impact of e-commerce

Rules on road transport emissions

- Electrification of road fleets, other measures to green transport

- CO2 emission standards for cars, light vehicles and heavy-duty vehicles
- Availability of alternative fuels infrastructure
- Intelligent transport systems

Delivery related issues

- Environmental impact of delivery trends, e.g. parcel lockers, same-day delivery, low value consignments, competition
- EU rules on packaging and packaging waste
- Rules imposed by local authorities, e.g. delivery restrictions, locker siting, ULEZs



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TRAINERS



Peter Dunn, *Director of European Relations*, leads the regulatory intelligence service covering sustainability. He is also responsible for developing and maintaining close relations with Cullen International's clients and other contacts in Europe. He regularly presents Cullen International's research at industry conferences and training courses. Before joining Cullen International in 2010, he worked in the UK and continental Europe for Orange and for Colt; and for Digicel Group in the Caribbean.



Bianca Sofian, *Senior Sustainability Analyst*, follows EU legislation and regulation on sustainability. She previously worked for a European consultancy providing advice on the legal regulatory compliance of products placed on the EU market. Bianca holds a master's degree in law and economics from the University of Utrecht and attended an intensive programme on EU Environmental Policies and Law at Université Saint-Louis in Brussels.



Michael van Maris van Dijk, *Senior Analyst*, follows regulation of the postal sector in Belgium and Austria and of the sustainability sector in the EU. He also follows telecoms regulation in Cyprus. He holds a BA in Law with Law Studies in Europe from the University of Oxford.



Emilie Degand, *Analyst*, follows EU legislation and regulations on sustainability. She holds a master's degree in Public International Law from the Université Catholique de Louvain and an advanced master's in Information and Communication Technology (ICT) law from the Université de Namur, Belgium.



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The training organiser

Cullen International helps organisations make effective decisions on policy, regulation and law in the digital world.

Founded in Brussels in 1986, we've built our reputation on expertise and neutrality, as well as our ability to convey complex information in a concise way. This has won us the trust of the regulators as well as those organisations shaped by regulation in over 90 countries.

Today, our network of experts spans the globe. We systematically monitor, analyse, and report on key developments in the telecoms, media and postal sectors, and in the wider digital economy, on global technology trends, on sustainability issues, and on competition law.

Our services are complemented by our regulatory training offer. Our renowned courses are attended by a cross section of policy makers and industry representatives.

Everything we do is underpinned by the same commitment to our core values: neutrality, accuracy, clarity, expertise and efficiency.

Trusted by policy makers and industry professionals worldwide

>3500

participants from
over 100 different countries
trained by Cullen International
since 2011

Over 95%

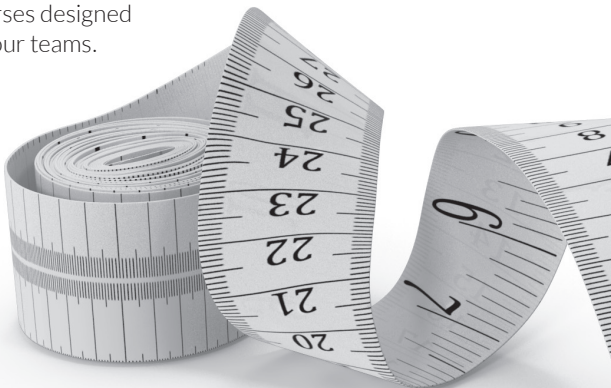
of past participants
would recommend
our courses

Let us create the perfect training course for you

Looking for a training course tailored to your organisation's specific needs?

Cullen International offers tailored training courses designed to address the regulatory challenges faced by your teams.

Contact us to explore how we can design a training programme that fits your needs.



For more information



On the programme, contact

Peter Dunn

Tel +32 (0)2 738 72 00

peter.dunn@cullen-international.com



On administrative questions, contact

Sarah Vergote

Tel + 32 (0)2 738 72 00

events@cullen-international.com

How to register?

Please register by filling in the respective registration form on our website:

<https://events.cullen-international.com/MasterclassinEUenvironmentalpolicylegislationandindustrypractices>

Fees

Fee per delegate

Fee for Cullen International members

Full Course	Early-bird	€ 1,400 VAT excluded
	Standard fee	€ 1,600 VAT excluded

Fee for Non-members

Full Course	Early-bird	€ 1,800 VAT excluded
	Standard fee	€ 2,000 VAT excluded

- The module on transport and delivery can be purchased individually at the unique price of €800 for Cullen International members (€1,000 for non-members).
- **Early-bird rate** is valid up to **two months** before the training starts
- **10% discount** for multiple registrations from the same organisation
- **Belgian VAT (21%)** is chargeable on all bookings.
- Payment can be made by bank transfer or by credit card and in all cases **before the event starts**. In the absence of payment by the due date, Cullen International reserves the right to reallocate the place

Training courses and conferences general terms and conditions

A. Eligibility

Cullen International's training courses are designed for the use of government entities, regulators, communications service providers or manufacturers. We reserve the right to offer access to our training courses only to selected organisations. Feel free to contact us if you have any questions regarding your eligibility.

B. Limited number of delegates

To ensure a high-quality training/conference experience, the number of participants in the training/conference programme will be limited. Cullen International reserves the right to refuse registrations once the maximum number of participants is reached.

C. Cancellations / substitutions

Cancellations must be made in writing. Full refunds will be paid only if cancellations are received by Cullen International 30 days before the start of the training course/conference. There will be no refund in case of cancellations within 30 days before the start of the training course/conference. Delegate substitutions can be made at any time. They must be communicated to Cullen International before the start of the course.

D. Non-attendance

In the event of non-attendance, full training course/conference fees will remain payable, and no refunds will be paid.

E. Changes to programme, venue, date or format

Cullen International reserves the right to make changes to the programme, the venue, the presenters and the training format.

Cullen International also reserves the right to cancel or re-schedule the training course/conference due to insufficient number of participants. Delegates will be notified in good time and will be entitled to refund of the fee if the training course/conference is cancelled or is changed to a date which is not convenient for the delegate.

In case the training course cannot be organised onsite, Cullen International reserves the right to change the course format to an online course. Participants will be notified in due time. If the course is changed to an online format, Cullen International will not reimburse any travel or accommodation costs. It is strongly recommended that participants include a cancellation insurance when booking travels and accommodation.

F. Invoicing and Payment conditions

Registrations will only be effective after payment receipt and payment must be done before the event takes place. Cullen International reserves the right to refuse attendance of a participant whose invoice has not been paid prior to the event. Cullen International also reserves the right to refuse registrations to members of organisations who had registered participants to previous events and not paid their invoices. The delegate shall provide, while registering to attend an event, all requested information necessary for the issue of the invoices. All invoices are payable in total, for the amount invoiced including the taxes stated on each invoice (VAT). No withholding for tax or administrative reasons will be accepted.

G. Data protection

Your personal data will be used for the purpose of organising the training course or conference. Cullen International will also subsequently use such data to inform you of its future training programmes and other activities or services, unless you opt out by sending us an email. Your personal data will not be communicated to any third party.

G. Data protection

H. Confidentiality and Copyright

All Cullen International training/conference material is subject to normal copyright conditions. Any copy is subject to prior written authorisation from Cullen International. The training/conference material is for the delegate's own use and may not be disclosed to any third party. It shall be treated with a high-level of confidentiality, in the same way as the delegate protects its own confidential information.

H. Confidentiality and Copyright