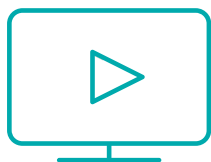




INTERNATIONAL

regulation made simple



media regulatory intelligence europe



Understand, track and monitor the changing face of audiovisual media regulation with Cullen International.

The rise of OTT subscription services and of video-sharing platforms is creating a host of new challenges for policy makers, regulators and the communications, content and creative industries around the world.

Cullen International's Media service helps you to understand and keep track of the responses that are emerging at EU level and in a selected number of member states. It includes the regulatory treatment of traditional players such free to air and Pay TV commercial broadcasters and the public service media, cable and satellite operators and IPTV providers.



Topical coverage (selection)

EU level	National level
Advertising	Media pluralism
Protection of minors	Licensing and authorisations
Quotas	Accessibility
Jurisdiction	Public service media
Copyright	Football rights
Must carry	Funding
Liability	



Geographic scope

EU-level and national level in 9 European countries:

Finland, France, Germany, Italy, Netherland, Poland Spain, Sweden, UK
Plus additional country coverage where major developments occur.



Deliverables

News alerts:

- **FlashMessages** - News alerts summarising recent EU level audiovisual regulatory developments. Issued shortly after the event has occurred.
- **Media Updates** - Regular reports on key national regulatory developments in the five most significant Western European markets.

Monitoring:

- **Trackers** - Convenient and easy ways to track the current status of the main EU initiatives that affect the audiovisual sector. Over 30 adopted/pending EU level policy topics with comprehensive and up-to-date explanations.

Benchmarking:

- **Cross-Country Analysis** - Over 30 benchmarking tables allowing efficient comparison of regulatory positions across Europe.

Databases:

- **Public Documents** - Access to EU legislation, official public documents and court decisions relevant to the audiovisual sector.

Client support :

- **Enquiry Service** - Our analysts are there to help you locate information from our reports or to provide additional research, subject to certain conditions.

All deliverables are updated on a regular basis or when a major development occurs.



Related services

- Media Americas
- Digital Economy
- Competition Law



TRY US!

See for yourself how our
unique intelligence services can help you.

www.cullen-international.com/demo.html



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