



INTERNATIONAL

regulation made simple



media regulatory intelligence europe



Understand, track and monitor the changing face of media regulation with Cullen International.

The rise of OTT subscription services and global platforms is creating a host of new challenges for policy makers, regulators and the communications, content and creative industries around the world.

Cullen International's Media service helps you to understand and keep track of multiple regulatory responses that are developing at EU level and in a selected number of member states.

It also includes the regulatory treatment of traditional players such as free to air and pay TV broadcasters and the public service media and the transmission aspects of these services over cable, IP TV, satellite and terrestrial networks.

Topical coverage

- Protecting minors
- Quota and investment obligations
- Public service media
- Prominence
- Must carry, must offer
- Retransmission fees
- Media freedom and democracy
- Online disinformation
- Accessibility
- Copyright and related rights
- Advertising (including political)
- Licensing and authorisations
- Cooperation between regulators
- Football rights





Geographic scope

EU-level and national level in 14 European countries:

Croatia, Finland, France, Germany, Ireland, Italy, Netherland, Poland, Spain, Sweden, UK
Plus additional country coverage (in Belgium, Denmark and Norway) on implementation of the Audiovisual Media Services Directive.
27 member states + UK for a small selection of topics such as the cross-border financial/investment obligations of streaming services.



Deliverables

Reports

Flash Messages

News alerts summarising recent EU level audiovisual media regulatory developments.

EU Digital and Media Weekly Reports

Reports recapping EU regulatory developments affecting the media sector of the previous week and listing future events.

Media Updates

Reports on national regulatory developments in the five largest markets (France, Germany, Italy, Spain and the United Kingdom)

Trackers

Convenient and easy ways to track the status of the main EU initiatives that affect the audiovisual sector.

Benchmarks

Europe Media Benchmarks

Tables comparing specific regulatory topics across the 14 countries covered.

Databases

Legislation Navigator

Allows for easy navigation within EU media legislation.

Client support

Enquiry Service

Our analysts are there to help you locate information from our reports or to provide additional research, subject to certain conditions.

All deliverables are updated on a regular basis or when a major development occurs.



Related services

- Media Americas
- Digital Economy
- Competition



TRY US!

See for yourself how our
unique intelligence services can help you.

www.cullen-international.com/demo.html



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