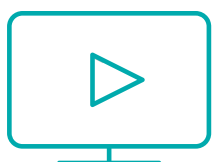




INTERNATIONAL

regulation made simple



## media regulatory intelligence europe



Understand, track and monitor the changing face of media regulation with Cullen International.

The rise of OTT subscription services and global platforms is creating a host of new challenges for policy makers, regulators and the communications, content and creative industries around the world.

Cullen International's Media service helps you to understand and keep track of multiple regulatory responses that are developing at EU level and in a selected number of member states.

It also includes the regulatory treatment of traditional players such as free to air and pay TV broadcasters and the public service media and the transmission aspects of these services over cable, IP TV, satellite and terrestrial networks.

### Topical coverage

- Protecting minors
- Quota and investment obligations
- Public service media
- Prominence
- Must carry, must offer
- Retransmission fees
- Media freedom and democracy
- Online disinformation
- Accessibility
- Copyright and related rights
- Advertising (including political)
- Licensing and authorisations
- Cooperation between regulators
- Football rights





## Geographic scope

### EU-level and national level in 14 European countries:

Croatia, Finland, France, Germany, Ireland, Italy, Netherland, Poland, Spain, Sweden, UK  
Plus additional country coverage (in Belgium, Denmark and Norway) on implementation of the Audiovisual Media Services Directive.  
27 member states + UK for a small selection of topics such as the cross-border financial/investment obligations of streaming services.



## Deliverables

### News alerts

- **Flash Messages** - News alerts summarising recent EU level regulatory developments. Issued shortly after the event has occurred.
- **Media Updates** - Regular reports on key national regulatory developments in the five most significant Western European markets.

### Monitoring

- **Trackers** - Convenient and easy ways to track the current status of the main EU initiatives that affect the sector. Over 30 adopted/pending EU level policy topics with comprehensive and up-to-date explanations.

### Comparison

- **Benchmarks** - Over 30 benchmarking tables allowing efficient comparison of regulatory positions across Europe.

### Databases

- **Public Documents** - Access to EU legislation, official public documents and court decisions relevant to the sector.

### Tools

- **Legislation Navigator** - Allowing easy access and comparison of EU media legislation.

### Client support

- **Enquiry Service** - Our analysts are there to help you locate information from our reports or to provide additional research, subject to certain conditions.

All deliverables are updated on a regular basis or when a major development occurs.



## Related services

- Media Americas
- Digital Economy
- Competition



### TRY US!

See for yourself how our  
unique intelligence services can help you.

[www.cullen-international.com/demo.html](http://www.cullen-international.com/demo.html)



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