INTERNATIONAL BENCHMARKING WORKSHOP ON POSTAL REGULATORY ISSUES

Lisbon, Portugal // 4 – 6 March 2020 //
With Cullen International
Hosted by CTT Correios de Portugal
Organised and facilitated by Derek Osborn

This new event will be launched in 2020 – join us for the first edition.

When 4 – 6 March 2020
Where Lisbon, Portugal

What topics will be covered?
• You can determine the regulatory and policy topics to be covered – through our survey
• Suggested topics so far include:
  • Future scope of universal service obligation
  • Sustainability and financing mechanisms
  • Assessing affordability and price elasticity
  • Cost allocation for USO net cost calculations
  • Regulatory risks arising from future environmental regulation

Why participate in a postal business benchmarking workshop?
• Meet others who are facing the same challenges and opportunities as you are
• Meet the right people all in one place and hear what others are doing and how
• Share your latest knowledge, ideas, innovative approaches and risks faced
• Engage with other participants on possible solutions to regulatory and policy challenges
• Keep up to date with the latest developments

Feedback from forums and workshops in 2018 - in the words of participants

18th International Delivery Benchmarking Workshop - June 2018, Utrecht, Netherlands
“Network, open atmosphere: everybody is open and willing to share information - due to this you always learn something new you can use”
“Meeting people and getting new ideas, all elements of workshop was excellent”

1st International Postal Retail Benchmarking Workshop - Sept 2018, Bonn, Germany
“The diversity of the presentations was critical – seeing the strategies and challenges from each post was an excellent use of time, excellent content, love the networking”

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