

# Universal service and digitalisation

ITU Regional Economic Dialogue on Telecommunications/ICTs  
for  
Latin America and the Caribbean (RED)

Session 2: Incentives to foster investment and business  
opportunities for digital services

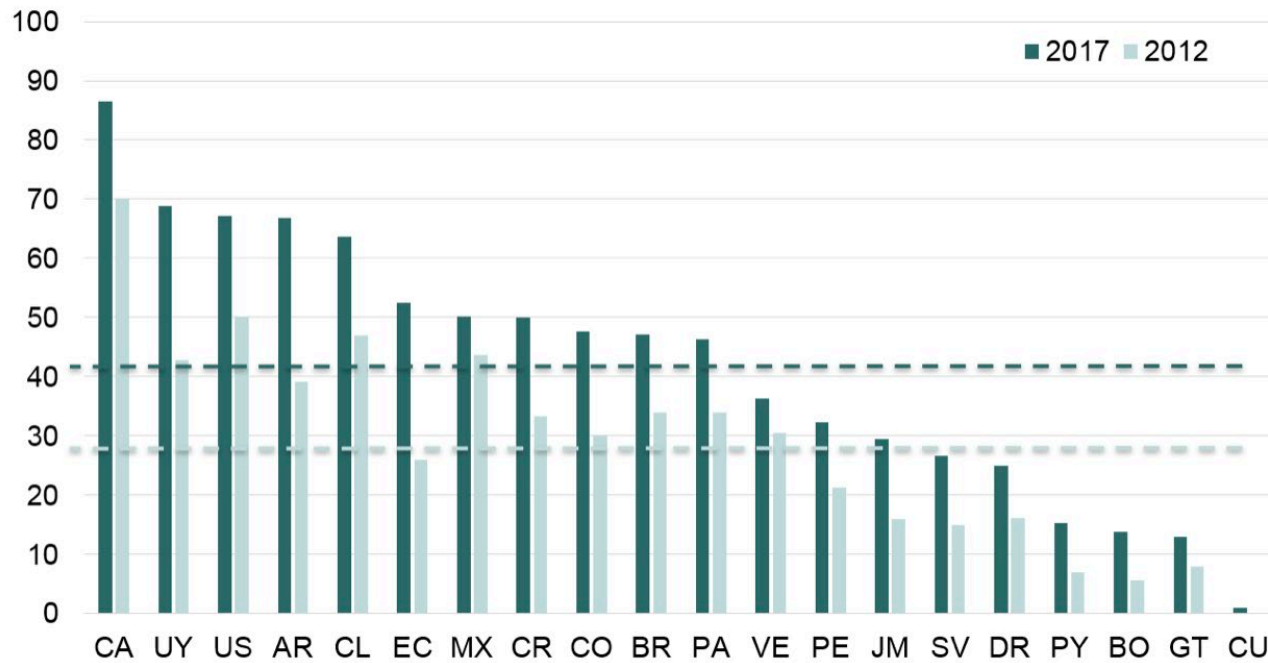
28 August 2019

Santo Domingo, DR

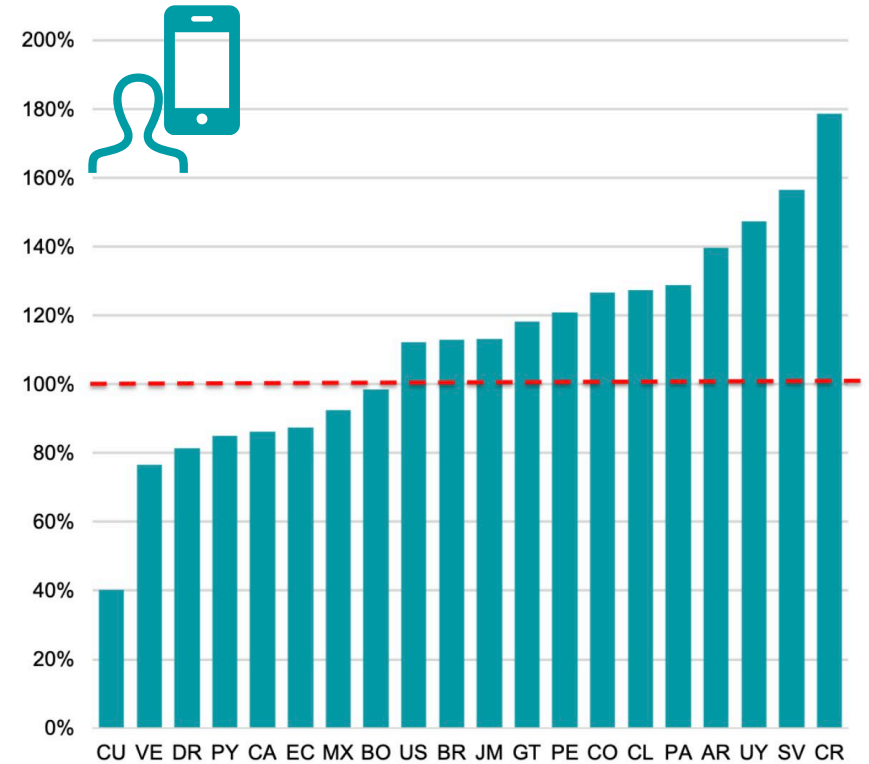
# Connectivity status



% of HH



% of pop.



# Why USFs is important to close the digital divide?



Everywhere



Everyone



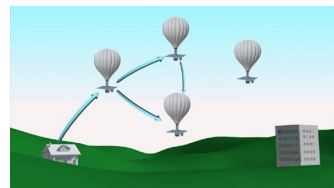
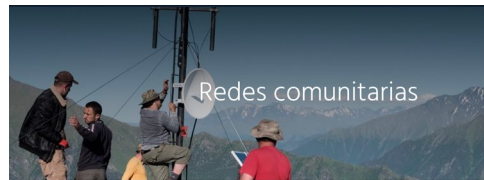
Affordable

Broadband-based access



Framework of policies and strategies

# Alternative connectivity solutions...



Local solutions

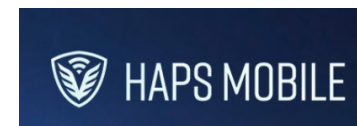
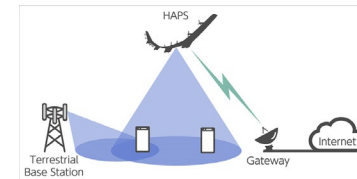
H.A.P.S.

New partnerships






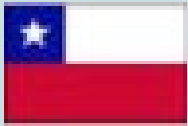


Satellite constellations

PPP

Internet para Todos

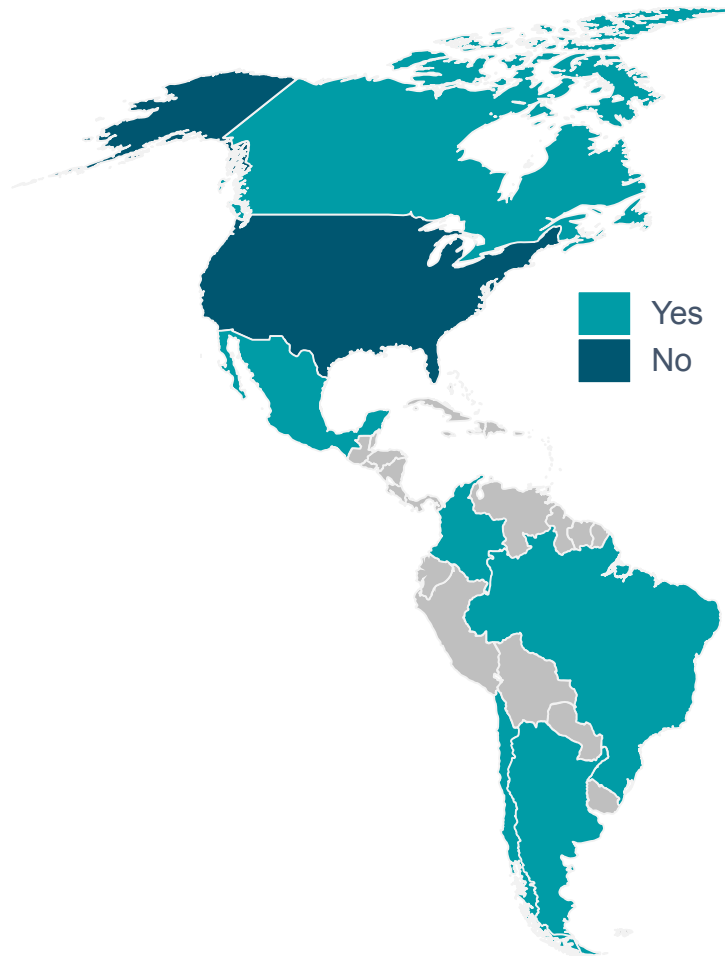


# National broadband plans- targets- USFs & Digital Agenda

	 (Mbps)	Coverage	Year	USFs	National Digital agenda	National broadband plans
	No target	No target	N.A.	Yes 2000	Yes	Yes
	No target	2,471 cities	N.A.	Yes 2000	Yes	Yes
	5	98% of pop	2019	Yes 2001	Yes	Yes
	No target	70% of HH internet 50 % of HH fixed broadband	2022	Yes 1976	Yes	Yes
	10	90% of HH (20% Fiber)	2020	Yes 1994	Yes	Yes
	Undecided	100% of pop	2024	No	Yes	Yes
	4	100%	2020	Yes 1996	No	Yes

# The state of play of the digital agendas

Countries with a single and comprehensive national digital economy strategies

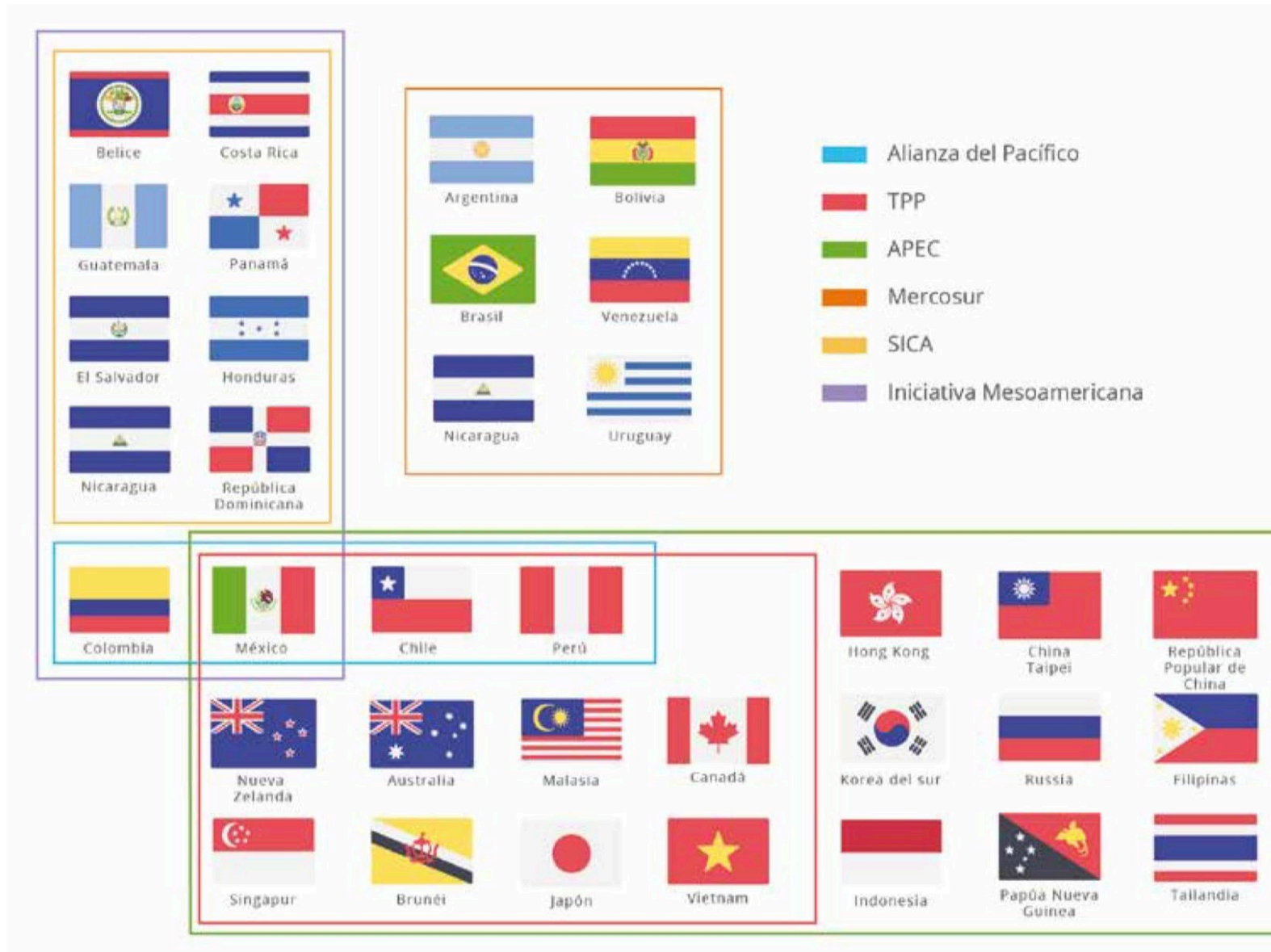


Connectivity still represents the main area of intervention in national digital economy plan

New government initiatives in specific digital economy areas						
Country	Connectivity	Cybersecurity	Data protection	E-commerce	Internet of things	Sharing economy
Argentina	●	●	○		○	
Brazil	●	○	●	●	●	
Canada	●	●	●			
Chile	●	●	●		●	
Colombia	●	●	○	○	●	○
Mexico	●	●	●	●		
US	●	○				

● Yes   
 ○ Proposal/under discussion

# The regional initiatives – Coordination



# Main conclusions + areas of improvement

	Regional	National	Improvement
Infrastructure + connectivity	Share common objectives		National and international connectivity (Last mile, fibre networks, IXPs, coverage 3G-4G)
USF	USF offer a promising path to develop and implement the policies and programmes needed to close the digital divide + gender gap		Clear framework of policies and strategies.
Digital agendas	Towards a more effective and integrated regional digital economy	Update agendas + single national strategies	Coordination + technical assistance + not replicate efforts
Trust	Central point		Data protection and cybersecurity coordination





Thank you!

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