



INTERNATIONAL

regulation made simple



media regulatory intelligence americas



Keep in touch with the continuously evolving audiovisual media regulation in the Americas region with Cullen International.

The rise of OTT subscription services and of video-sharing platforms is creating many new challenges for policy makers, regulators and industries around the world. Cullen International's Americas Media service helps you to understand and keep track of the regulatory treatment of traditional and new media players, new and evolving forms of media content, and of the related policy debates in the Americas region.

Topical coverage

Markets

- Restrictions on triple-play offers
- Ownership restrictions
- Recent mergers and acquisitions
- OTT market players and regulatory initiatives
- Protection of pay TV service consumers
- Piracy of traditional TV and online services
- Digital terrestrial television (DTT)

Fees and taxes

- TV operators' licensing procedures and fees
- Taxes to fund content and other special taxes applicable to traditional and online players

Content regulation

- Transmission quota obligations for open and pay TV
- Advertising time limits, restriction and identification
- Access and ownership of sports rights
- Retransmission consent, must carry and must offer
- Initiatives on fake news and hate speech take down
- Accessibility obligations and gender equality
- Online gambling
- Video games as a service
- Content and privacy
- Incentives for domestic audiovisual content production

Intellectual property rights

- Private copying exception and levies
- Collective rights management organizations
- Transfer of rights in audiovisual works





Geographic scope

Argentina, Brazil, Canada, Chile, Colombia, Mexico, Peru and United States.



Deliverables

News alerts

- **Flash Messages** - News alerts covering developments in the eight countries.

Monitoring

- **Media Profiles** - Summary of the media markets in the eight countries, along with an overview of their regulatory and policy environment.

Comparison

- **Benchmarks** - Over 30 benchmarks, allowing efficient comparison of regulatory positions across the Americas.

Client support

- **Enquiry Service** - Our analysts are there to help you locate information from our reports or to provide additional research, subject to certain conditions.

All deliverables are updated several times per year or when a major development occurs.



Related services

- Media Europe
- Digital Economy Americas
- Telecoms Americas
- Global Trends



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unique intelligence services can help you.

www.cullen-international.com/demo.html



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