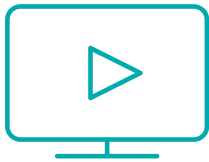




INTERNATIONAL

regulation made simple



media regulatory intelligence americas



Keep in touch with the continuously evolving audiovisual media regulation in the Americas region with Cullen International.

The rise of OTT subscription services and of video-sharing platforms is creating many new challenges for policy makers, regulators and industries around the world. Cullen International's Americas Media service helps you to understand and keep track of the regulatory treatment of traditional and new media players, and of the related policy debates in the Americas region.

Topical coverage

- Market data on TV market players
- Key investors
- Recent mergers and acquisitions
- Ownership restrictions (including foreign and cross-media ownership)
- Transmission quota obligations for open and pay TV
- Advertising limits
- Accessibility obligations for open and pay TV
- Access and ownership of sports rights
- Retransmission consent, must carry and must offer
- Taxes to fund content and other special taxes
- Taxes applicable to Netflix-like services
- Licensing procedures and fees
- Promoting analogue switch off
- Digital terrestrial television (DTT) deployment and technologies
- OTT market players and regulatory initiatives
- Piracy of traditional TV and online services
- Initiatives on fake news and hate speech take down





Geographic scope

Argentina, Brazil, Canada, Chile, Colombia, Mexico and United States.



Deliverables

News alerts:

- **Flash Messages** - News alerts covering developments in the seven countries.

Monitoring:

- **Media Profiles** - Summary of the media markets in the seven countries, along with an overview of their regulatory and policy environment.

Benchmarking:

- **Cross-Country Analysis** - Around 30 benchmarking tables, allowing efficient comparison of regulatory positions across the Americas.

Client support :

- **Enquiry Service** - Our analysts are there to help you locate information from our reports or to provide additional research, subject to certain conditions.

All deliverables are updated on a regular basis or when a major development occurs.



Related services

- Media Europe
- Digital Economy Americas
- Telecoms Americas



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See for yourself how our
unique intelligence services can help you.

www.cullen-international.com/demo.html



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