

# The new EU rules on AI & Cybersecurity

Understanding Europe's evolving digital regulatory framework

ONLINE TRAINING COURSE



MODULE 1  
Regulatory and competition aspects of AI

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MODULE 2  
EU cybersecurity framework: main developments

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regulation made simple

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TRAINING

## Why this training & why now?

Artificial intelligence (AI) and cybersecurity have become central pillars of Europe's digital policy agenda. Over the past few years, the EU has adopted a series of ambitious legislative instruments that fundamentally reshape how AI systems are developed, deployed and governed, and how digital infrastructure and data are protected.

With the entry into force of the **EU AI Act**, the ongoing implementation of **NIS2** and the adoption of new legislation such as the AI Omnibus and the proposal for a revised **Cybersecurity Act (CSA2)**, companies and public authorities are facing a rapidly evolving and increasingly complex regulatory landscape.

This training comes at a critical moment: implementation has started, national transposition is underway, and regulatory authorities are clarifying their enforcement priorities. Understanding how these frameworks interact – and what they mean in practice – is now essential for navigating compliance, risk management and strategic decision-making.

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## What you will gain from this training:

By attending this training, participants will:

- Gain a **clear and structured overview** of the main EU rules on AI and cybersecurity, and their current state of implementation
- Understand the **key concepts, objectives and policy drivers** underpinning EU digital regulation
- Identify how AI regulation, data protection, competition rules and cybersecurity frameworks **interact and overlap**
- Explore **emerging regulatory and market trends**, including global approaches to AI governance
- Exchange views on **practical challenges and open questions** faced by industry players and regulators

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## Who should attend and why?

This training is designed for professionals who need to understand how EU AI and cybersecurity rules affect digital markets and business strategies, including:

- Regulatory, public policy and legal professionals
- Strategy, risk and compliance teams
- Professionals working on AI developments, deployment or procurement
- Telecoms, digital, cloud and technology sector stakeholders
- Public authorities and organisations interacting with EU digital regulation

No technical background is required. The focus is on **regulatory developments and policy implications**, not on technical implementation.



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## PROGRAMME

### MODULE 1

## Regulatory and competition aspects of AI

This module focuses on the EU approach to AI governance, competition dynamics, data and privacy frameworks, and global regulatory trends.

Topics covered include:

- Geopolitics and AI: context and recent developments
- AI markets explained: ongoing dynamics, emerging competition issues and challenges under the existing framework
- Understanding the EU AI Act: a risk-based approach to AI governance and a tiered framework for general-purpose AI (GPAI) models
- The EU Digital Omnibus: streamlining the implementation of the AI Act and facilitating personal data processing for AI
- EU data and privacy framework: rules, initiatives and enablers for AI development
- Global AI governance: key trends and regulatory approaches

### MODULE 2

## EU cybersecurity framework: main developments

This module focuses on the evolving EU cybersecurity framework, including NIS2, 5G security, tech sovereignty, certification, critical infrastructure and product security.

Topics covered include:

- The role of cybersecurity in the data economy, impact of tech sovereignty on cybersecurity
- Directive on measures for a high common level of cybersecurity across the EU (NIS2) and status of transposition across Europe
- Navigating 5G security and the proposed framework restricting high-risk suppliers under the draft Cybersecurity Act 2 (CSA2)
- Submarine cables: current developments
- Draft CSA2: changes to the EU cybersecurity certification framework
- Case study: sovereign cloud
- Cyber Resilience Act (CRA)

## COURSE TIMINGS

The course consists of 15 hours of online interactive sessions (2 modules of 7,5 hours each).

For the detailed agenda, please visit our website.



[www.cullen-international.com](http://www.cullen-international.com)



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## TRAINERS



**Elisar Bashir**, *Principal Analyst*,

follows EU regulation shaping the digital economy with a particular focus on AI and data-related technologies. She has previous experience working for a tech company and the European External Action Service, among others. Elisar has a master's degree in public policy from the University of Oxford and holds a master's in international relations and law of the European Union from Sofia University "St. Kliment Ohridski".



**Javier Huerta Bravo**, *Head of Digital Economy*,

leads the digital economy regulatory intelligence service for Europe. Before joining Cullen International in 2014, Javier worked at the European Commission on copyright, e-commerce and other topics related to online services. He is a qualified lawyer.



**Janne Kalliala**, *Head of Competition Law*,

monitors and explains European antitrust, merger control and state aid developments in the digital economy, telecoms, media and postal sectors. Before joining Cullen International, Janne worked as a competition lawyer in Helsinki.



**Marianna Mattera**, *Principal Analyst*,

follows privacy and data-related technologies regulation at EU level. She also follows national legislative developments in the digital economy in Italy and Ireland. She is an expert in EU telecoms regulation as well. Before joining Cullen International, Marianna worked at the European Commission (DG JUST) and as a lawyer in Italy. She is a qualified lawyer.



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## TRAINERS



**André Moura Gomes**, *Head of Global Trends*,

is a lawyer specialised in public policy and regulation working with Cullen International since 2016. He manages the Global Trends service and is also lead author of several publications for Global Trends and Americas services. Over the years André has extensively published on telecoms and digital economy developments in Brazil, Mexico, South Korea and the United States, contributed to training courses and spoken at major international conferences and events. Prior to his collaboration with Cullen International, André worked as a policy advisor at the Brazilian Ministry of Communications coordinating policies for expanding broadband services.



**Visiola Pula**, *Principal Analyst*,

follows cybersecurity regulation at EU level and national developments impacting the digital economy in Austria and Germany. At EU level, she focuses on major initiatives shaping the security of critical infrastructure, 5G networks and IoT. Visiola joined Cullen International initially as a telecoms analyst in July 2015. She holds an LLM degree from the University of Hamburg, Germany in EU Law and Affairs.



**Miljana Todorovic**, *Digital Economy Analyst*,

follows policy and regulation in the UK shaping the digital economy, and EU-wide data and platform regulation. Before joining Cullen International, Miljana worked as a university researcher and lecturer. Miljana holds a Ph.D. from the University of Belgrade, and an LL.M. in International Business Law from the Université Libre de Bruxelles.



**Alessandra Vaes**, *Digital Economy Analyst*,

follows EU policy and legislation on data protection and cybersecurity. She also follows legislative developments in the digital economy in Luxembourg. Before joining Cullen International, Alessandra worked for law firms, specialising in law and technology. Alessandra holds an LL.B. in English and French Law from the University of Warwick (UK) and an LL.M. in Intellectual Property and Privacy from The George Washington University Law School.

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## TRAINING

### The training organiser

Cullen International helps organisations make effective decisions on policy, regulation and law in the digital world.

Founded in Brussels in 1986, we've built our reputation on expertise and neutrality, as well as our ability to convey complex information in a concise way. This has won us the trust of the regulators as well as those organisations shaped by regulation in over 90 countries.

Today, our network of experts spans the globe. We systematically monitor, analyse, and report on key developments in the telecoms, media and postal sectors, and in the wider digital economy, on global technology trends, on sustainability issues, and on competition law.

Our services are complemented by our regulatory training offer. Our renowned courses are attended by a cross section of policy makers and industry representatives.

Everything we do is underpinned by the same commitment to our core values: neutrality, accuracy, clarity, expertise and efficiency.

### Trusted by policy makers and industry professionals worldwide

> 3500

participants from  
over 100 different countries  
trained by Cullen International  
since 2011

Over 95%

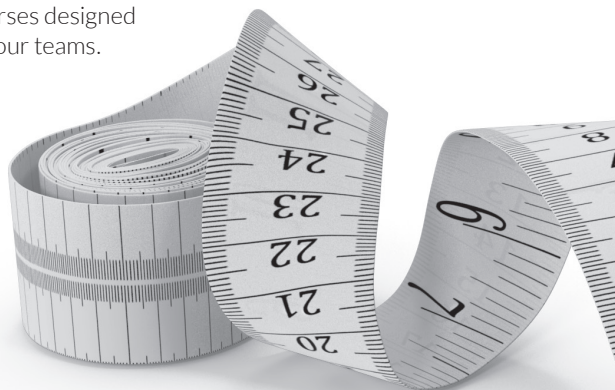
of past participants  
would recommend  
our courses

### Let us create the perfect training course for you

Looking for a training course tailored to your organisation's specific needs?

Cullen International offers tailored training courses designed to address the regulatory challenges faced by your teams.

Contact us to explore how we can design a training programme that fits your needs.



## For more information



On the programme, contact

**Javier Huerta Bravo**

[javier.huerta.bravo@cullen-international.com](mailto:javier.huerta.bravo@cullen-international.com)



On administrative questions, contact

**Sarah Vergote**

Tel + 32 (0)2 738 72 00

[events@cullen-international.com](mailto:events@cullen-international.com)

## How to register?

Please register by filling in the respective registration form on our website:

[www.cullen-international.com](http://www.cullen-international.com)

## Fees

Fee per delegate

### Fee for Cullen International subscribers

Full Course	Early-bird .....	€ 1,815 (€ 1,500 VAT excluded)
	Standard fee .....	€ 2,178 (€ 1,800 VAT excluded)
Specific module	.....	€ 1,150 (€ 950 VAT excluded)

### Fee for non-subscribers

Full Course	Early-bird .....	€ 2,662 (€ 2,200 VAT excluded)
	Standard fee .....	€ 3,025 (€ 2,500 VAT excluded)
Specific module	.....	€ 1,634 (€ 1,350 VAT excluded)

- Early-bird rate is valid up to **two months** before the training starts.
- **10% discount** for multiple registrations from the same organisation.
- **Belgian VAT (21%)** is chargeable on all bookings.
- Payment can be made by bank transfer or by credit card and in all cases **before the event starts**.  
In the absence of payment by the due date, Cullen International reserves the right to reallocate place.

## Training courses and conferences general terms and conditions

### A. Eligibility

Cullen International's training courses are designed for the use of government entities, regulators, communications service providers or manufacturers. We reserve the right to offer access to our training courses only to selected organisations. Feel free to contact us if you have any questions regarding your eligibility.

### B. Limited number of delegates

To ensure a high-quality training/conference experience, the number of participants in the training/conference programme will be limited. Cullen International reserves the right to refuse registrations once the maximum number of participants is reached.

### C. Cancellations / substitutions

Cancellations must be made in writing. Full refunds will be paid only if cancellations are received by Cullen International 30 days before the start of the training course/conference. There will be no refund in case of cancellations within 30 days before the start of the training course/conference. Delegate substitutions can be made at any time. They must be communicated to Cullen International before the start of the course.

### D. Non-attendance

In the event of non-attendance, full training course/conference fees will remain payable, and no refunds will be paid.

### E. Changes to programme, venue, date or format

Cullen International reserves the right to make changes to the programme, the venue, the presenter and the training format.

Cullen International also reserves the right to cancel or re-schedule the training course/conference due to insufficient number of participants. Delegates will be notified in good time and will be entitled to refund of the fee if the training course/conference is cancelled or is changed to a date which is not convenient for the delegate.

In case the training course cannot be organised onsite, Cullen International reserves the right to change the course format to an online course. Participants will be notified in due time. If the course is changed to an online format, Cullen International will not reimburse any travel or accommodation costs. It is strongly recommended that participants include a cancellation insurance when booking travels and accommodation.

### F. Invoicing and Payment conditions

Registrations will only be effective after payment receipt and payment must be done before the event takes place. Cullen International reserves the right to refuse attendance of a participant whose invoice has not been paid prior to the event. Cullen International also reserves the right to refuse registrations to members of organisations who had registered participants to previ-

ous events and not paid their invoices. The delegate shall provide, while registering to attend an event, all requested information necessary for the issue of the invoices. All invoices are payable in total, for the amount invoiced including the taxes stated on each invoice (VAT). No withholding for tax or administrative reasons will be accepted.

### G. Data protection

Your personal data will be used for the purpose of organising the training course or conference. Cullen International will also subsequently use such data to inform you of its future training programmes and other activities or services, unless you opt out by sending us an email. Your personal data will not be communicated to any third party.

### H. Confidentiality and Copyright

All Cullen International training/conference material is subject to normal copyright conditions. Any copy is subject to prior written authorisation from Cullen International. The training/conference material is for the delegate's own use and may not be disclosed to any third party. It shall be treated with a high-level of confidentiality, in the same way as the delegate protects its own confidential information.



Cullen International SA  
Clos Lucien Outers, 11-21  
B-1160 Brussels, Belgium  
Tel : +32 2 738 72 00

[events@cullen-international.com](mailto:events@cullen-international.com)  
[www.cullen-international.com](http://www.cullen-international.com)