

The new EU rules on data, cybersecurity & AI

A THREE-DAY TRAINING COURSE



MODULE 1
EU data framework and its intersection with competition law

MODULE 2
Regulatory and competition aspects of AI

MODULE 3
EU cybersecurity framework



INTERNATIONAL



in-person
training

regulation made simple

The new EU rules on data, cybersecurity & AI



in-person
training

TRAINING

The training will provide attendees with:

A comprehensive overview of the new EU rules for the digital economy and their intersection with competition law, with a focus on data, cybersecurity and AI.

Topics covered include:

- data protection and privacy seven years after the GDPR;
- an enabling framework for data sharing and reuse;
- a risk-based approach to AI governance;
- competition issues related to data and AI; and
- cybersecurity: a growing regulatory area.

The training will allow participants to:

- gain a clear insight into the main EU rules on data, cybersecurity and AI;
- understand key concepts and trends in EU digital regulation and competition law; and
- learn and exchange views on emerging questions faced by industry and regulators alike.

Who should attend and why?

The seminar is suitable for:

- seasoned regulatory experts who have become specialised in a specific regulatory area but who wish to refresh their understanding of the broader range of regulatory issues impacting the digital economy
- regulatory specialists dealing with a specific country who want to become acquainted with broader regulatory developments at EU level
- individuals who have recently moved into a regulatory position and wish to acquire a rapid grasp of some key rules impacting the digital economy

The seminar is NOT designed for experts who already have a broad range of regulatory experience and/or knowledge across the topics covered.

The training organiser

Cullen International helps organisations make effective decisions on policy, regulation and law in the digital world.

Founded in Brussels in 1986, we've built our reputation on expertise and neutrality, as well as our ability to convey complex information in a concise way. This has won us the trust of the regulators as well as those organisations shaped by regulation in over 90 countries.

Today, our network of experts spans the globe. We systematically monitor, analyse, and report on key developments in the telecoms, media and postal sectors, and in the wider digital economy, on global technology trends, on sustainability issues, and on competition law.

Our services are complemented by our regulatory training offer. Our renowned courses are attended by a cross section of policy makers and industry representatives.

All of what we do is underpinned by the same commitment to our core values: neutrality, accuracy, clarity, expertise and efficiency.

“Cullen’s trainings are a valuable experience that should be shared with people from all levels, from C-level to analysts.”

COURSE TIMINGS

For future course dates and the detailed agenda, please visit our website:

www.cullen-international.com



The new EU rules on data, cybersecurity & AI



in-person training

TRAINING

Speakers



Elisar Bashir, *Principal Analyst*, follows EU regulation shaping the digital economy with a particular focus on AI and data-related technologies. She has previous experience working for a tech company and the European External Action Service, among others. Elisar has a Master's degree in Public Policy from the University of Oxford and holds a Master in International Relations and Law of the European Union from Sofia University "St. Kliment Ohridski".



Philippe Defraigne, *Director*, has worked extensively on EU regulation affecting the telecoms and internet sectors and the implementation at national level across Europe. He is widely regarded in the industry as one of the leading experts in the field. Philippe frequently presents Cullen International research at industry conferences, client briefings and training courses.



Javier Huerta Bravo, *Head of Digital Economy*, leads the digital economy regulatory intelligence service for Europe. Before joining Cullen International in 2014, Javier worked at the European Commission on copyright, e-commerce and other topics related to online services. He is a qualified lawyer.



Dries Indestege, *Head of Telecoms Europe*, leads our research on telecoms regulation in Europe, pulling in contributions from our analysts and correspondents across the continent. Prior to his collaboration with Cullen International, Dries worked at Belgacom/Proximus on local loop unbundling and the company's launch of IPTV.



Janne Kalliala, *Head of Competition Law*, monitors and explains European antitrust, merger control and state aid developments in the digital economy, telecoms, media and postal sectors. Before joining Cullen International, Janne worked as a competition lawyer in Helsinki.



Marianna Mattera, *Principal Analyst*, follows privacy and data-related technologies regulation at EU level. She also follows national legislative developments in the digital economy in Italy and Ireland. She is an expert in EU telecoms regulation as well. Before joining Cullen International, Marianna worked at the European Commission (DG JUST) and as a lawyer in Italy. She is a qualified lawyer.



Visiola Pula, *Principal Analyst*, follows cybersecurity regulation at EU level and national developments impacting the digital economy in Austria and Germany. At EU level, she focuses on major initiatives shaping the security of critical infrastructure, 5G networks and IoT. Visiola joined Cullen International initially as a telecoms analyst in July 2015. She holds an LL.M degree from the University of Hamburg, Germany in EU Law and Affairs.



Miklós Kozma, *Senior Analyst*, tracks and analyses competition law developments at both EU and national level in telecoms, media, digital economy and postal sectors. Miklós holds a master's degree in law from Eötvös Loránd University in Budapest. He first joined the company as an intern in 2016.



Miljana Todorovic, *Digital Economy Analyst*, follows policy and regulation in the UK shaping the digital economy, and EU-wide data and platform regulation. Before joining Cullen International, Miljana worked as a university researcher and lecturer. Miljana holds a Ph.D. from the University of Belgrade, and an LL.M. in International Business Law from the Université Libre de Bruxelles.



Alessandra Vaes, *Digital Economy Analyst*, follows EU policy and legislation on data protection and cybersecurity. She also follows legislative developments in the digital economy in Luxembourg. Before joining Cullen International, Alessandra worked for law firms, specialising in law and technology. Alessandra holds an LL.B. in English and French Law from the University of Warwick (UK) and an LL.M. in Intellectual Property and Privacy from The George Washington University Law School.

The new EU rules on data, cybersecurity & AI



in-person training

TRAINING

MODULE 1

EU data framework and its intersection with competition law

EU privacy framework seven years after GDPR

- Data protection and privacy frameworks: a forward-looking perspective
- Interplay of GDPR with other digital rules
- Addressing lingering issues (e.g. data protection and AI)
- Playing the privacy card in competition law cases: breach as abuse of dominance, enhancement as justification?

EU framework on data sharing

- The value of data sharing and reuse for fostering innovation
- Overview of the EU legislative framework related to data, including the Data Act
- Types of data sharing and applicable rules

Cloud switching: market dynamics and regulatory provisions

- What is cloud computing?
- Concentration in cloud markets
- Cloud switching under the Data Act

MODULE 2

Regulatory and competition aspects of AI

General-purpose AI (GPAI) models

- What is a GPAI model? How do large models (LLMs) work?
- Market dynamics, emerging competition issues and challenges under the existing competition law framework
- EU regulatory framework

Regulatory provisions for AI systems under the EU AI Act

- Regulatory context, objectives and scope of the AI Act
- High-risk AI systems: classification and requirements
- Governance and enforcement

MODULE 3

Cybersecurity

EU cybersecurity framework: main developments

- The role of cybersecurity in the data economy
- Directive on measures for a high common level of cybersecurity across the EU (NIS2), status of transposition across Europe
- Navigating 5G and submarine cables security: current developments
- Cyber Resilience Act (CRA)
- Review of the Cybersecurity Act (CSA) and securing cloud services

“ Cullen International courses provide a comprehensive understanding of the core aspects of each topic, ensuring that participants gain all the essential information needed for practical application. The structured and engaging approach fosters both theoretical knowledge and real-world insights, making the learning experience highly valuable and effective. ”

For more information



On the programme, contact

Javier Huerta Bravo

Tel +32 (0)2 738 72 00

javier.huerta.bravo@cullen-international.com



On administrative questions, contact

Sarah Vergote

Tel + 32 (0)2 738 72 00

events@cullen-international.com

How to register?

Please register by filling in the respective form on our website:

www.cullen-international.com

Fees

Fee per delegate

Early-bird fee (up to two months before the event starts) € 2,904 (€2,400 VAT excluded)
Standard fee € 3,328 (€2,750 VAT excluded)

10% discount for multiple registrations from the same organisation.

Belgian VAT (21%) is chargeable on all bookings.

The fees include the course materials, refreshments, lunches on the three days and dinner on the first and second evenings. They do not include travel costs nor accommodation.

Upon receiving your registration, we will send you an invoice to be paid within one month and in all cases before the event.

Payments can be made by credit card or by bank transfer and should be made before the training starts.

Registrations will only be confirmed after the payment is received.

Training courses and conferences general terms and conditions

A. Eligibility

Cullen International's training courses are designed for the use of government entities, regulators, communications service providers or manufacturers. We reserve the right to offer access to our training courses only to selected organisations. Feel free to contact us if you have any questions regarding your eligibility.

B. Limited number of delegates

To ensure a high-quality training/conference experience, the number of participants in the training/conference programme will be limited. Cullen International reserves the right to refuse registrations once the maximum number of participants is reached.

C. Cancellations and substitutions

Cancellations must be made in writing. Full refunds will be paid only if cancellations are received by Cullen International 30 days before the start of the training/conference course. There will be no refund in case of cancellations within 30 days before the start of the training course. Delegate substitutions can be made at any time. They must be communicated to Cullen International before the start of the course.

D. Non-attendance

In the event of non-attendance, full training/conference fees will remain payable, and no refunds will be paid.

E. Changes to programme, venue or date or format

Cullen International reserves the right to make changes to the programme, the venue, the presenters and the training format. Cullen International also reserves the right to cancel or re-schedule the training/conference if there are insufficient participants. Delegates will be notified in good time and will be entitled to a refund of the fee if the training/conference is cancelled or is changed to a date which is not convenient for the delegate. In case the training course cannot be organised onsite, because of any event preventing the training organisation in a classroom format, Cullen International reserves the right to change the course format to an online course. Participants will be notified in due time. If the course is changed to an online format, Cullen International will not reimburse any travel or accommodation costs. It is strongly recommended that participants include a cancellation insurance when booking travels and accommodation.

F. Invoicing and payment conditions

Registrations will only be effective after payment receipt and payment must be done before the event takes place. Cullen International reserves the right to refuse attendance of a participant whose invoice has not been paid prior to the event. Cullen International also reserves the right to refuse registrations to members of organisations who had registered participants to previous events and not paid their invoices. The delegate

shall provide, while registering to attend an event, all requested information necessary for the issue of the invoices. All invoices are payable in total, for the amount invoiced including the taxes stated on each invoice (VAT). No withholding for tax or administrative reasons will be accepted.

G. Data protection

Your personal data will be used for the purpose of organising the training or conference. Cullen International will also subsequently use such data to inform you of its future training programmes and other activities or services, unless you opt out by sending us an email. Your personal data will not be communicated to any third parties.

H. Confidentiality and copyright

All Cullen International training/conference material is subject to normal copyright conditions. Any copy is subject to prior written authorisation from Cullen International. The training/conference material is for the delegate's own use and may not be disclosed to any third party. It shall be treated with a high-level of confidentiality, in the same way as the delegate protects its own confidential information.



INTERNATIONAL

Cullen International SA

Clos Lucien Outers, 11-21

B-1160 Brussels, Belgium

Tel: +32 2 738 72 00

events@cullen-international.com

www.cullen-international.com