

How the postal sector contributes to achieving the SDG in Europe

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Madrid, June 29th 2022

Cutting through the complexity of communications sector
regulation, policy and law:

regulation

made simple



telecommunications



media



digital economy



postal



sustainability



across
the globe



to provide
**clarity and
independent insights**



regulatory
training



custom
research



regulatory
intelligence



conferences
& networking

The SDG's and climate action



The SDG's and climate action



Political initiatives or regulatory proposals to limit the environmental impact of the postal industry

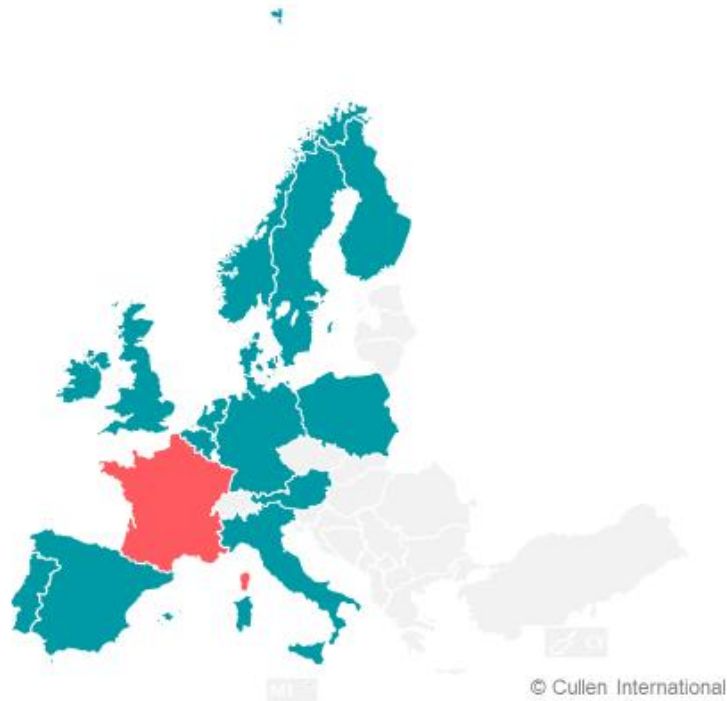
Countries with <u>no</u> specific measures for the postal sector	Countries with specific measures for the postal sector
Austria, Finland, Denmark, Germany, Ireland, Italy, Luxembourg, Netherlands, Norway, Portugal, Sweden, United Kingdom	Belgium, France, Poland, Spain

Belgium



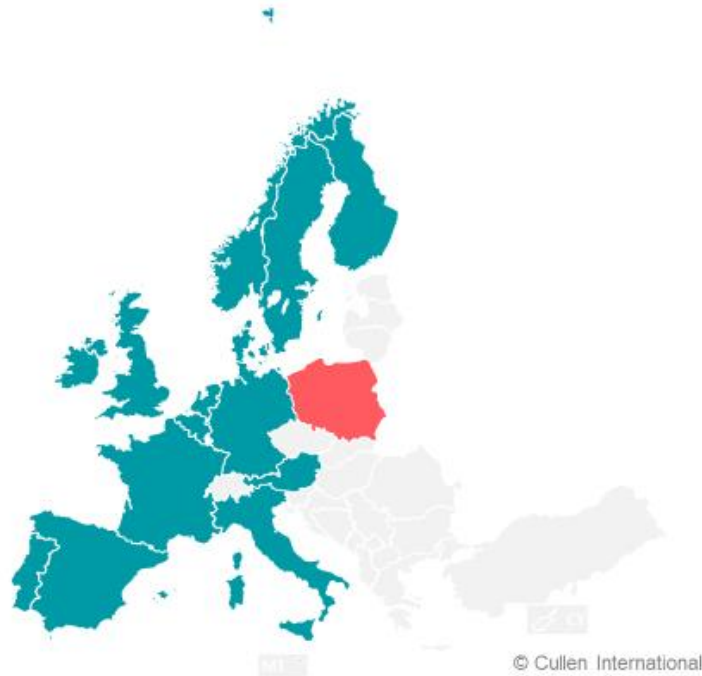
- Bpost is required to reduce the CO2 emissions to a maximum of 74,946 tCO2e.
- Parcellockers in Mechelen
- Return of e-Commerce items in Rixensart

France



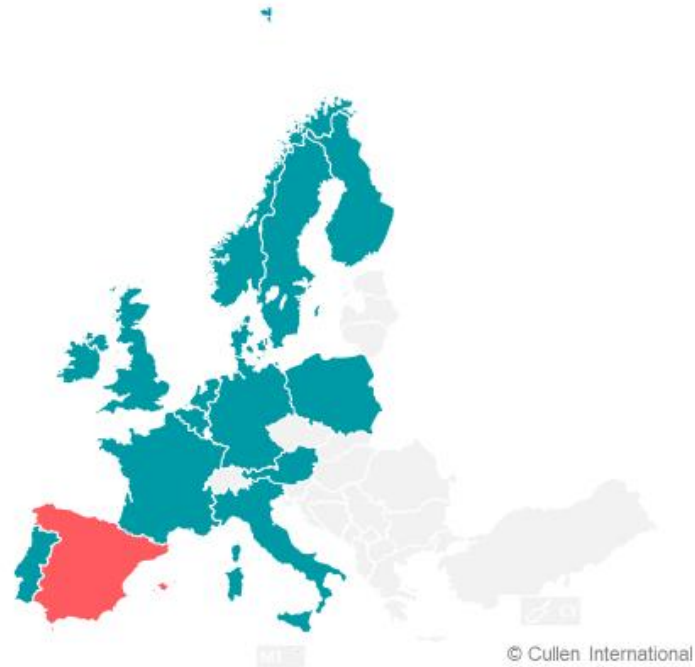
- Obligation to publish information on CO2 emissions

Poland



- Low-Emission Transport Fund
- Electromobility Act
- Electromobility Development Plan

Spain

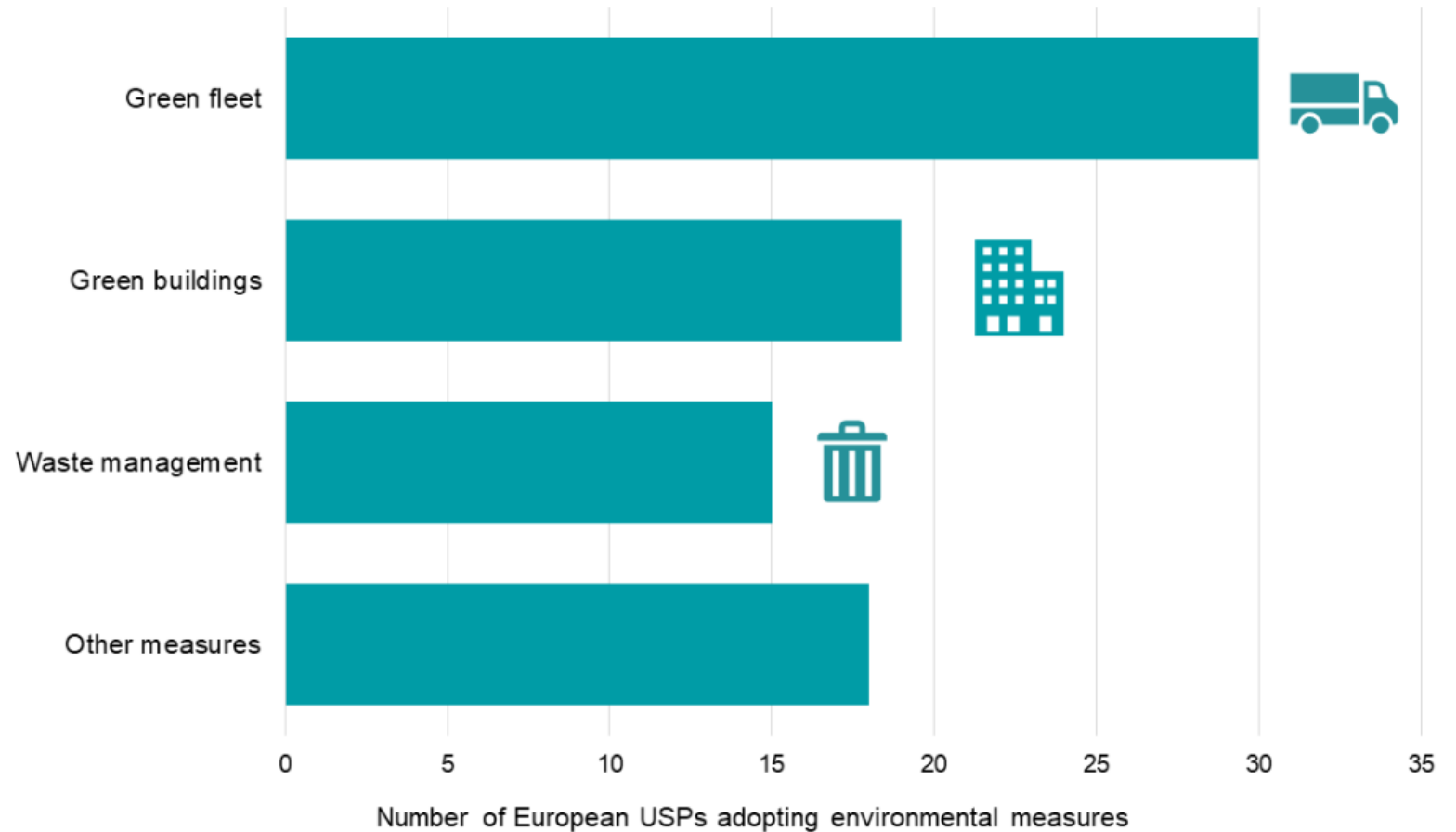


- Law 31/2007 of 30 Oct. 2007 on contracting procedures in the water, energy, transport and postal services
- Spain's national integrated plan for energy and climate (PNIEC)
- The draft law on climate change and energy transition

How European postal operators contribute to the environmental sustainability

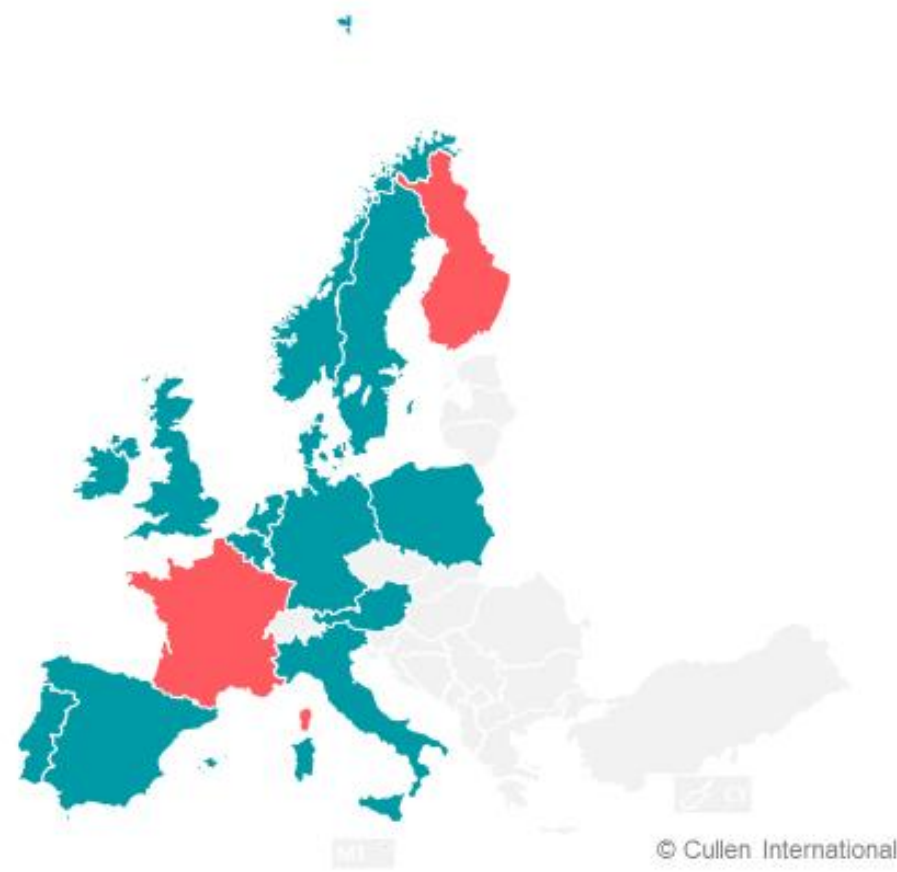
Do's with <u>no</u> specific environmental targets and initiatives	Do's with specific environmental targets and initiatives
	Austria, Belgium, Finland, France Denmark, Germany, Ireland, Italy, Luxembourg, Netherlands, Norway, Poland, Portugal, Spain, Sweden, United Kingdom

Environmental measures adopted by European USPs

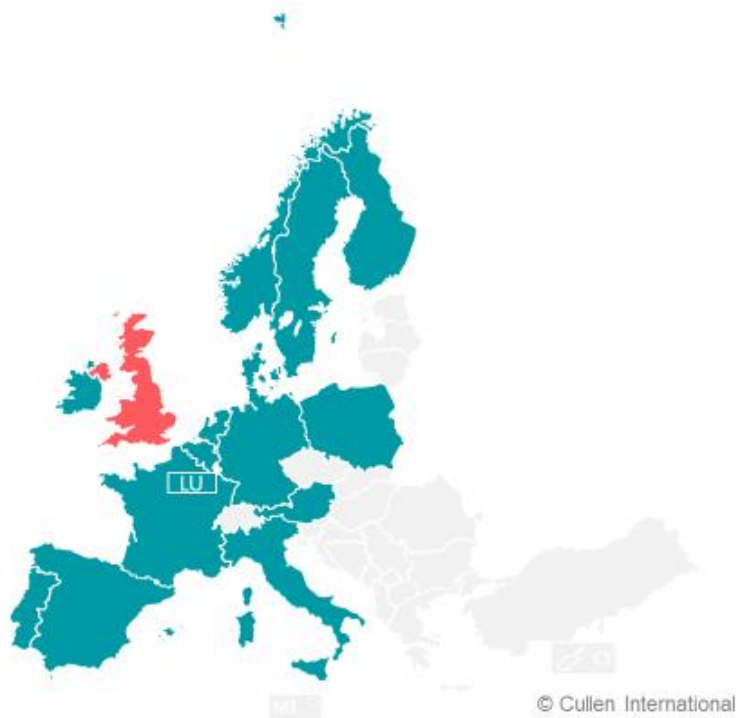


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Some incumbents that are already carbon neutral



United Kingdom / Royal Mail



Royal Mail's environmental strategy covers:

- Delivering net zero emissions by 2040
- Clean air
- Responsible consumption
- Collaboration for action

United Kingdom / Royal Mail cont.

Royal Mail's new sustainability strategy includes specific quantitative targets and more general pledges to change business practices

Pillar	New targets
Net zero delivery	<ul style="list-style-type: none"> • By spring 2023, have at least 5,500 electric vans in the fleet • By 2023; invest £12.50m (€14.94m) in charging infrastructure nationally <p>Long-term, Royal Mail aims to reduce its emissions per delivered parcel from 205g of CO2 emitted to 50g CO2 emitted, a 75.61% decrease.</p> <p>The operator pledges to trial low-emission delivery methods including drones, small electric vehicles and increased delivery routes by foot.</p>
Net zero operations	<ul style="list-style-type: none"> • From 2022, use 100% renewable energy <p>Royal Mail also pledges to reduce domestic flights and increase the use of rail to transport mail. It is also looking to instal solar installations at over 200 sites in the UK.</p>
Circular economy	<ul style="list-style-type: none"> • In 2022, carry out a strategic review of all products with a view to reducing waste, reusing products where possible, and promoting recycling • By 2030, reduce 25% of waste (compared to 2020)
Sectoral collaboration	Royal Mail calls for standardised industry-wide emissions reporting, and partnerships with vehicle manufacturers to promote low-emission commercial vehicles.

Netherlands/ Post NL



Emission-free delivery in:

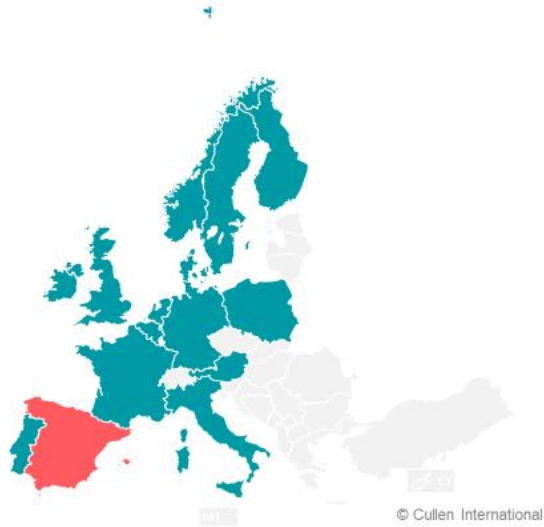
- 25 Dutch city centres by 2025
- in Belgium, Luxembourg and the Netherlands in the last mile by 2030.

CO2 emissions to be reduced by:

- 2020: 55%
- 2030: 78%

Specific goals for scope 1, 2 and 3

Spain/ Correos



By 2030:

- Total neutrality in CO2 emissions
- Zero waste company
- 50% of vehicles using alternative technologies (non fossil fuels)

The role of postal operators in improving digital inclusion



Digital transformation is key to accelerate our progress towards SDGs..

17 Sustainable Development Goals

169 Targets



The role of postal operators in improving digital inclusion

Country	Digital literacy services	Financial compensation	Legal basis
Belgium	According to the minister responsible for postal affairs, 10% of bpost's post offices would carry out a pilot project to transform some desks into "digital desks" to provide digital support to citizens (no further details available)	State compensation	Management contract still under discussion
France	La Poste should support 320,000 citizens without digital skills by the end of 2023. The government announced in Oct. 2021 the establishment of 100 La Poste digital advisors to cover 400 post offices in 57 departments (regions).	State compensation	La Poste's state contract (2018–2022) only makes a passing mention of future digital literacy initiatives.
Italy	<ul style="list-style-type: none"> •Supporting local municipalities and regions to deliver public services, including to provide digital training •Offer customers integrated physical and digital delivery of public services •Provide certain digital services in small communities, including free WiFi 	No specified separate funding Most of these services need to be agreed under separate contracts (with funding) with the local municipality or region in question	Management contract 2020–2024 Contratto di Programma



Thank you!

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