



INTERNATIONAL

regulation made simple



## digital economy regulatory intelligence americas



Digital economy issues are increasingly prevalent as connectivity becomes more ubiquitous. Government agencies, companies and independent organisations continue to debate how to address complex problems arising from the increasing use of online services and platforms.

The Americas Digital Economy service provides in-depth analysis of regulatory solutions to these problems. We analyse the initiatives adopted or under debate in the US, Canada and Latin American countries in an easy-to-understand way.

Clients use our up-to-date information and comparative analysis as an input to improve regulatory policies or business strategies in the region.

### Topical coverage

- National digital economy strategies
- Privacy, data protection and breach reporting
- Data retention
- Cybersecurity
- Online consumer contracts
- Policies targeting online platforms
- Internet of things regulation
- Dispute resolution platforms over online sales
- Electronic signatures
- Online payment methods
- E-books and e-readers
- Liabilities of online service providers
- Big data and cloud computing
- Data portability and international data transfers
- Sharing economy
- Public e-procurement tools and rules
- Internet of things
- Drone regulation (privacy and spectrum issues)





## Geographic scope

Argentina, Brazil, Canada, Chile, Colombia, Mexico, Peru and United States.



## Deliverables

### News alerts:

- **Flash Messages** - News alerts on key regulatory and policy issues, including information on public consultations and bills discussed in Congress.

### Benchmarking:

- **Cross-Country Analysis** - Detailed comparative analysis of key regulatory issues impacting the digital economy ecosystem.

### Client support :

- **Enquiry Service** - Our analysts are there to help you locate information from our reports or to provide additional research, subject to certain conditions.

All deliverables are updated on a regular basis or when a major development occurs.



## Related services

- Telecoms Americas
- Media Americas
- Digital Economy Europe
- Global Trends



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