



Kadir Boysan

Chief Strategy Officer, Avea - Turkey

Kadir Boysan joined Avea as the Chief Strategy Officer in September 2009. After graduating from Middle East Technical University in Industrial Engineering, Mr. BOYSAN worked in Brand Management with Procter & Gamble in 1994 and then worked for RJ Reynolds International as a Regional Brand Manager.

Mr. Boysan started his consultancy career initially for Shell UK. He then worked as a management consultant for Bain & Company, London from 2000-2007 both in strategy development and performance improvement. His focus was primarily in telecommunication, retail and financial services. Prior to joining Avea, Mr. Boysan was a Principal at MasterCard Advisors in London, providing strategic advice to both MasterCard Europe and priority banking clients.

Mr. Boysan also holds Master degrees from Imperial College, London School of Economics in the UK and Yale University in the USA.