



INTERNATIONAL

regulation made simple



digital economy regulatory intelligence americas



Digital economy issues are increasingly prevalent as connectivity becomes more ubiquitous. Government agencies, companies and independent organisations continue to debate how to address complex problems arising from the increasing use of online services and platforms.

The Americas Digital Economy service provides in-depth analysis of regulatory solutions to these problems. We analyse the initiatives adopted or under debate in the US, Canada and Latin American countries in an easy-to-understand way.

Clients use our up-to-date information and comparative analysis as an input to improve regulatory policies or business strategies in the region.

Topical coverage

- National digital economy strategies
- Privacy, data protection and breach reporting
- Data retention
- Anti-spam regulation
- Cybersecurity
- Online consumer contracts
- Policies targeting online platforms
- Internet of things regulation
- Artificial Intelligence (AI) strategies and regulation
- Dispute resolution platforms over online sales
- Electronic signatures
- Online payment methods and open banking
- Liabilities of online service providers
- Data portability and international data transfers
- Sharing economy
- Public e-procurement tools and rules
- Internet of things





Geographic scope

Argentina, Brazil, Canada, Chile, Colombia, Mexico, Peru and United States.



Deliverables

Reports

Flash Messages

News alerts on key regulatory and policy issues, including information on, and analysis of, public consultations and pending legislation.

Benchmarks

Americas Digital Economy Benchmarks

Tables comparing specific regulatory topics across the Americas countries covered.

Client support

Enquiry Service

Our analysts are there to help you locate information from our reports or to provide additional research, subject to certain conditions.

All deliverables are updated on a regular basis or when a major development occurs.



Related services

- Telecoms Americas
- Media Americas
- Digital Economy Europe
- Global Trends



TRY US!

See for yourself how our
unique intelligence services can help you.

www.cullen-international.com/demo.html



CONTACT

Carolina Limbatto

Head of Americas
Telecoms | Media | Digital Economy
carolina.limbato@cullen-international.com
+54 911 417 240 98